SR Research *News*

This newsletter is our way of letting EyeLink[®] users know about recent developments at SR Research, including product news, new support services, and software updates. You can <u>unsubscribe</u> at any time, and if you have any questions or feedback, please do not hesitate to <u>contact us</u>.

Fast, Accurate and <u>Reliable</u> Eye Tracking

SR Research is proud of our 25-year record of technological innovation and remains as committed as ever to putting the eye-tracking research community first.



We continue to invest heavily in R&D and will continue to produce the world's bestperforming fast, accurate and reliable eye-tracking hardware, backed up by powerful and intuitive software and exceptionally high levels of expertise and support. As always, there are no hidden or ongoing operating costs (such as fees for software updates), allowing EyeLink users to focus on research and publish more high-quality <u>peer-reviewed papers</u> than users of any other eye-tracking system. Investing in an EyeLink is investing in the future of eye-tracking research.

Software Updates

We are pleased to announce major updates to <u>Experiment Builder</u> and <u>Data Viewer</u>. In addition to Windows 10 and OS X Sierra support, we have added many new features, a few of which are highlighted below. For more details, please check the <u>support forums</u> and watch for upcoming <u>webinars</u>.

Experiment Builder 2.1.1

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- New Multiline Text Resource options (supporting html text formatting)
- Increased flexibility for automatic text segmentation
- Enhanced drag and drop video support
- ASIO sound card configuration tool for easy device configuration
- Enhanced data source/randomizer editor

Data Viewer 3.1 (Coming Soon)



- Enhanced interest area manipulations (including conversion, flipping, rotation, batch resizing and moving)
- Enhanced Temporal Graph View, including the ability to Add/Edit events
- Create output reports across all custom interest periods

Conferences and Workshops

We have a busy summer ahead and will be exhibiting at <u>ICON</u>, <u>ECEM</u>, <u>ECVP</u> and <u>ESCOP</u> in August and September. If you are attending any of these conferences, do drop by our booth and say hello.

At ECEM, we will be having a User Workshop on Tuesday, August 22nd – it will be an

