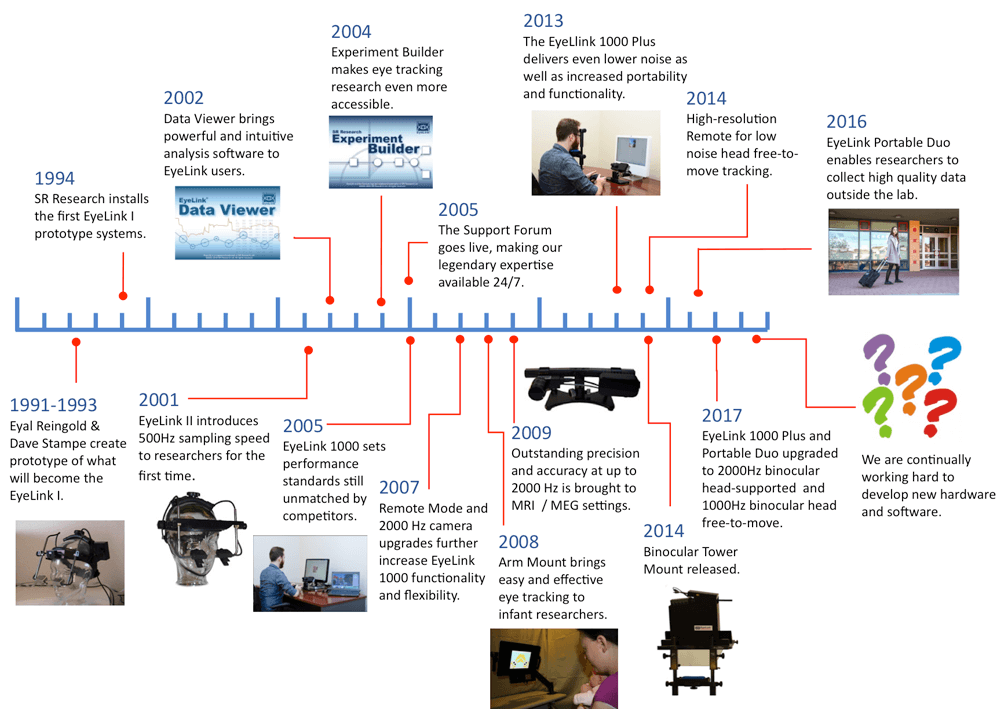# SR Research *News*

This newsletter is our way of letting EyeLink® users know about recent developments at SR Research, including product news, new support services, and software updates. You can unsubscribe at any time, and if you have any questions or feedback, please do not hesitate to contact us.

## *Fast, Accurate and Reliable Eye Tracking*

SR Research is proud of our 25-year record of technological innovation and remains as committed as ever to putting the eye-tracking research community first.



**2004** Experiment Builder makes eye tracking research even more accessible.

**2013** The EyeLink 1000 Plus delivers even lower noise as well as increased portability and functionality.

**2002** Data Viewer brings powerful and intuitive analysis software to EyeLink users.

**2014** High-resolution Remote for low noise head free-to-move tracking.

**2016** EyeLink Portable Duo enables researchers to collect high quality data outside the lab.

**1994** SR Research installs the first EyeLink I prototype systems.

**2005** The Support Forum goes live, making our legendary expertise available 24/7.

**1991-1993** Eyal Reingold & Dave Stampe create prototype of what will become the EyeLink I.

**2001** EyeLink II introduces 500Hz sampling speed to researchers for the first time.

**2005** EyeLink 1000 sets performance standards still unmatched by competitors.

**2007** Remote Mode and 2000 Hz camera upgrades further increase EyeLink 1000 functionality and flexibility.

**2009** Outstanding precision and accuracy at up to 2000 Hz is brought to MRI / MEG settings.

**2008** Arm Mount brings easy and effective eye tracking to infant researchers.

**2014** Binocular Tower Mount released.

**2017** EyeLink 1000 Plus and Portable Duo upgraded to 2000Hz binocular head-supported and 1000Hz binocular head free-to-move.

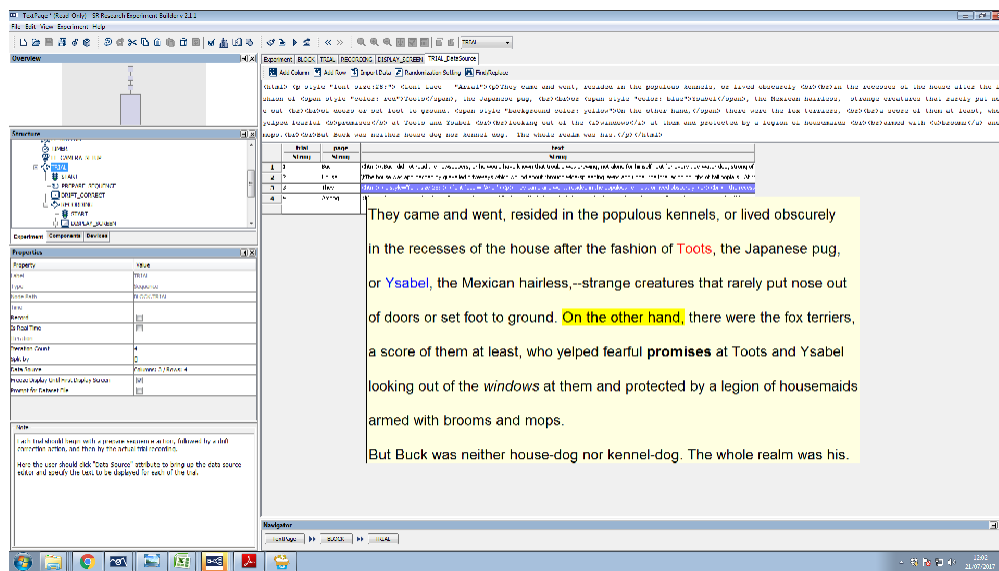We are continually working hard to develop new hardware and software.

We continue to invest heavily in R&D and will continue to produce the world's best-performing fast, accurate and reliable eye-tracking hardware, backed up by powerful and intuitive software and exceptionally high levels of expertise and support. As always, there are no hidden or ongoing operating costs (such as fees for software updates), allowing EyeLink users to focus on research and publish more high-quality peer-reviewed papers than users of any other eye-tracking system. Investing in an EyeLink is investing in the future of eye-tracking research.
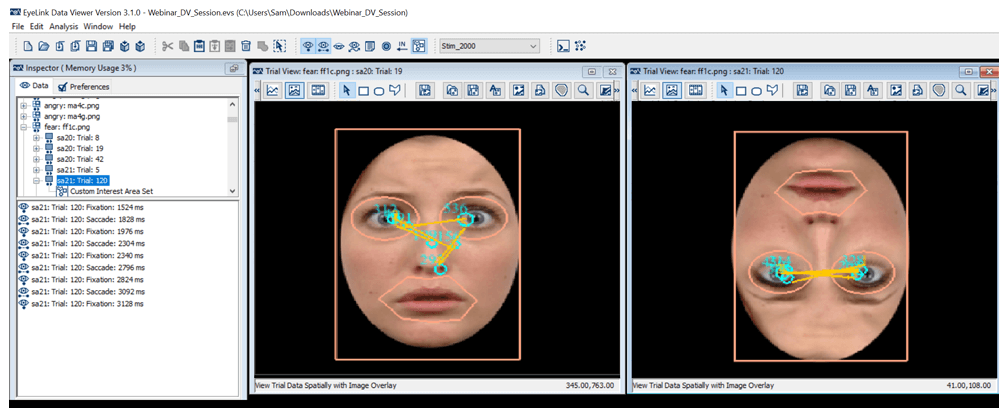
## *Software Updates*

We are pleased to announce major updates to Experiment Builder and Data Viewer. In addition to Windows 10 and OS X Sierra support, we have added many new features, a few of which are highlighted below. For more details, please check the support forums and watch for upcoming webinars.

### *Experiment Builder 2.1.1*

- New Multiline Text Resource options (supporting html text formatting)
- Increased flexibility for automatic text segmentation
- Enhanced drag and drop video support
- ASIO sound card configuration tool for easy device configuration
- Enhanced data source/randomizer editor

## Data Viewer 3.1 (Coming Soon)



- Enhanced interest area manipulations (including conversion, flipping, rotation, batch resizing and moving)
- Enhanced Temporal Graph View, including the ability to Add/Edit events
- Create output reports across all custom interest periods

## Conferences and Workshops

We have a busy summer ahead and will be exhibiting at ICON, ECEM, ECVP and ESCOP in August and September. If you are attending any of these conferences, do drop by our booth and say hello.

At ECEM, we will be having a User Workshop on Tuesday, August 22nd – it will be an

opportunity to find out about the latest developments at SR Research and pick up some useful tips on getting the best from your EyeLink system.

---

Your support options:

https://www.sr-support.com

support@sr-research.com

Phone: 1-613-271-8686

Toll-Free: 1-866-821-0731

Share        Tweet        Forward        Share