SR Research *News*

In this issue of SR Research News, we announce the upcoming release of WebLink our latest software product for research with interactive media such as websites. We also highlight our new blog series showcasing EyeLink journal articles and draw attention to new Support and Learning pages on our website. As always, we list upcoming conferences we'll be attending, including ECEM and ECVP. Hope to see you at one!

Introducing WebLink!

We have been working on a new multipurpose software utility, which will be released shortly, for all EyeLink systems. SR Research WebLink provides eye-tracking session and screen recording for:

- Web browsing
- Live computer applications including video games, productivity applications, driving simulators, and operating systems
- Live video feeds (e.g., frame grabbers, webcams)
- Subject camera video feeds

WebLink is aimed at users doing applied research with interactive media such as websites, online games, or computer software. It's perfect for HCI research.

Features

- MP4 video (screen capture) of the viewing session
- Fully synchronized eye, video, audio, keystroke and mouse event logging
- Hotkeys and TTL for synchronization with other devices
- Multiple monitor setup including live feedback and control

Website Functionality

- Captures browser navigation and history
- Records web page content for offline analysis
- Captures dynamic content with screen recording

Data Viewer Integration

An updated Data Viewer supports efficient visualization and processing of data from web browsing experiments recorded with WebLink. New Data Viewer features include:

- Automatic trial segmentation based on the webpage URL
- Trials for the same webpage can be grouped together
- Automatic scroll compensation for eye events and samples
- A new timeline in the animation and spatial overlay views facilitates navigation between different URLs
- New variables in output reports for webpage tracking

Email sales@sr-research.com to inquire about licensing, or sign-up here for WebLink updates.

Featured EyeLink Articles

Given the range and quality of 7000+ peer-reviewed EyeLink publications in our database, we thought it might be interesting to occasionally highlight some of your interesting work on our blog. Obviously, we can't highlight them all, so in selecting papers for our blog we aim to choose articles that have been published in the last few months and which we think will be of interest to a reasonably wide audience. To read more about our plans, see our introductory post to the series.

For the first post of the series, we highlight a recent article by Richard Yao, Katherine Wood, and Daniel Simons from the University of Illinois at Urbana-Champaign. Find out how magicians use change-blindness in their tricks!

If you have an article that you think would be suitable for our blog, contact Lily at ljiljana@sr-research.com. We can't promise we'll feature the article, but at the very least, the email will ensure that it makes it into our EyeLink publication database.

Support and Learning Web Pages

We've made a few changes to our website. The new Support page directly links to the SR Research Support Forum and our Workshops, Lab Visits, and Learning Resources. The dedicated Learning Resources page provides quick links to a range of Support Forum resources that will help your eye-tracking research run smoothly – from setting up your EyeLink system through creating an eye-tracking task to collecting and analyzing high-quality eye-tracking data. Register with our Support Forum to access these and many other resources.

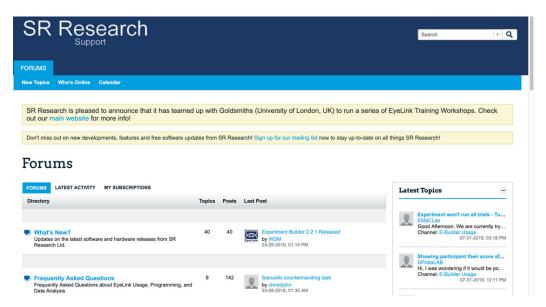---

Conferences and Workshops

We'll be at a number of upcoming conferences including ECEM (Alicante, Spain, Aug 18-22), ECVP (Leuven, Belgium, Aug 25-29), CDS (Louisville, KY, USA, Oct 17-19), SfN

(Chicago, IL, USA, Oct 19-23), and HFES (Seattle, WA, USA, Oct 28-Nov 1). Drop by our booth to say 'hi' and to find out about our latest hardware and software developments!

There are also still a few places on the upcoming Goldsmiths EyeLink Workshops.

Support Updates and Contact

As always, remember to update to the latest version of Experiment Builder (v. 2.2.61) and Data Viewer (v. 3.2.48). For support enquiries, please use any of the following options to receive the fastest response possible:

<div align="center">

https://www.sr-support.com
support@sr-research.com
Phone: 1-613-271-8686
Toll-Free: 1-866-821-0731

</div>

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.