SR Research *News*

In the latest issue of SR Research News, we introduce our multipurpose WebLink software for website and usability research. We also highlight recent website additions, including new blog posts, handy online calculators, and a manufacturing page that lets you peek behind the scenes and see our engineers in action. Finally, we announce a new eye-tracking workshop at Freiburg University in Germany and updates to Data Viewer and Experiment Builder. But first and foremost, we would like to wish you a safe and joyous holiday season and send you our best wishes for 2020!

New Software - WebLink!

WebLink is a new software solution that allows EyeLink users to track eye movements while participants view and interact with dynamic media such as websites, online games, and computer software. WebLink is ideal for usability testing and perfect for running simple experiments with image and video stimuli. It is fully compatible with all EyeLinks and fully integrated with Data Viewer 4.1+. For more information, check out our website and contact us if you would like to give the software a try.

Website Updates

There have been a few new additions to our website. On our learning resources page, there is now a "Useful Apps" tab. In the tab, there are links to four calculators that take the work out of computing visual angle, calibration coordinates, and stimuli coordinates in grid and circle formations. In addition, there is a new blog post on why visual angles are important in eye-tracking research and the math behind their calculation. Our series of blogs highlighting recent EyeLink publications continues with a post discussing research showing meaning guides eye movements (even when meaning is irrelevant) by Candice Peacock, Taylor Hayes, and John Henderson. Finally, check out our new manufacturing page to get a behind the scenes look at what goes into building our products.

Workshops

SR Research and the University of Freiburg are offering a 2.5 day introductory eye-tracking workshop for people who are new to eye tracking with EyeLink systems. The workshop will be held from 25-27 March 2020 in Freiburg, Germany. A full schedule can be found on our website along with the cost and details of how to register. There are also still some spaces available for the upcoming Goldsmiths EyeLink Workshops on Eye Tracking and EEG Recording and Eye Tracking Dynamic Stimuli.

Software Updates

Data Viewer has new features and functionality that integrate with our WebLink software for supporting the analysis of eye-tracking data with dynamic media such as websites, online games, and computer software. A 64-bit version of Data Viewer improves performance with large data sets. In addition, Experiment Builder has maintenance upgrades. It is always a good idea to make sure you are running the most recent versions of SR Research software - updates are backwards compatible. If you are registered with our support forum, you can use the download links below. If you subscribe to the relevant threads, you will be alerted when new versions are released.

Experiment Builder Download
Data Viewer Download

Contact Details

If you have any questions, concerns, or feedback, feel free to contact us. For support enquiries, please use any of the following options to receive the fastest response possible:

https://www.sr-support.com

support@sr-research.com

Phone: 1-613-271-8686

Toll-Free: 1-866-821-0731